



Florida's First State Government Blockchain Symposium - *Sponsorship Opportunities* **Thursday, May 23, 2019 (8:30 AM – 2:00 PM)**

TCC Center for Innovation
300 West Pensacola Street
Tallahassee, FL 32301

Attendees:

By Invitation Only (120 Capacity Limit)

- Legislators and Legislative Staff
- State Agencies: Secretaries, Chief of Staff, CIOs
- University and Colleges: Presidents, Chief of Staff, CIOs

About FTC: The Florida Technology Council (FTC) is Florida's statewide association focused exclusively on the needs and priorities of Florida's technology sector. Our mission is to advance education on technology policies that allow Florida's economy to flourish and our members to grow their businesses. Our vision is to have a powerful statewide voice that supports Florida's technology sector.

About the Blockchain Symposium: Florida's first state government blockchain symposium will provide education on blockchain to invited state decision-makers. Expert-led sessions will allow state leaders to:

- understand blockchain
- learn about blockchain solutions in the government space
- know when blockchain is the appropriate technology to implement
- explore solutions in four verticals (healthcare, transportation, education, public safety)

The session will conclude with the identification of key action items for the State of Florida.

As a Sponsor: Our hand-selected sponsors and speakers will be given an unmatched leadership opportunity in the blockchain space through expert presentations and symposium attendance. Sponsors will be able to invite key Florida decision-makers and will be recognized on all event materials.

Sponsorship Opportunities: The following sponsorships opportunities are available to FTC members until February 15, 2019. At that time sponsorship opportunities will be made available to non-FTC members.

- **Premier Sponsor:** - Kyra Solutions
Provide two expert speakers for the following topics. Includes conference attendance for four company officials.
 - When is Blockchain a Fit? – Kyra Solutions
To help attendees know when blockchain might fit their needs.
 - Breakout Session: Health and Human Services
- **Speaker Sponsorship:** - \$2,000
Provide an expert speaker for one of the following topics (speakers and content must be approved by FTC). Includes conference attendance for three company officials.
 - Keynote Speaker - Blockchain – It's More Than What You Think! – 30 minutes
Purpose: To get a common definition of Blockchain.

- Blockchain: Revolutionary or Waste of Time? – 30 minutes
Purpose: To share real-life applications of blockchain solutions in the public sector.
- Breakout Session Sponsorship: - \$1,500
Provide an expert speaker to facilitate a 60-minute breakout discussion about blockchain solutions for one of the following domains: transportation, education, public safety. Includes conference attendance for two company officials.
 - Transportation
 - Education
 - Public Safety
- Continental Breakfast and Boxed Lunch Sponsor: \$2,500
Includes conference attendance for three company officials and recognition on all materials.

Desires Sponsorship:

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| | \$2,000 - Keynote Speaker - Blockchain – It’s More Than What You Think! |
| | \$2,000 - Blockchain: Revolutionary or Waste of Time? – 30 minutes |
| | \$1,500 – Breakout Session: Transportation |
| | \$1,500 – Breakout Session: Education |
| | \$1,500 – Breakout Session: Public Safety |
| | \$2,500 – Continental Breakfast and Boxed Lunch Sponsor |

Company Name: _____

Proposed Speaker: _____

Short Bio: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Return to:

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